

# BACID WORKSHOP ON Community Innovation and EU Funds

Martin Marek, Michael Gansch

Pogradec | 08.05.2019



# AGENDA

TURNING IDEAS INTO EU PROJECTS

08:30 – 08:45	Welcome and registration
08:45 – 09:00	Introduction
09:00 – 10:30	EU Funds: Tools, Hints, Recommendations
10:30 – 11:30	Capacity Building
11:30 – 12:00	Conclusions and further steps

# INTRODUCTION

TURNING IDEAS INTO EU PROJECTS



## **Martin Marek**

Project Management  
Programme Management  
Innovation Expert  
Balkan- Traveller



## **Michael Gansch**

Project Management  
Sustainable Tourism  
Destination Management  
Regional Development

# EUROVIENNA MAKES IT POSSIBLE!

TURNING IDEAS INTO EU PROJECTS

- ➔ **Project development - We implement your idea successfully.**
- ➔ **Project management - We handle your administrative tasks.**
- ➔ **Financial management - We deal with financial matters.**
- ➔ **EUROACCESS DANUBE REGION - One click away from EU funding.**
- ➔ **EUROACCESS TRAINING - Ready for your EU grant.**

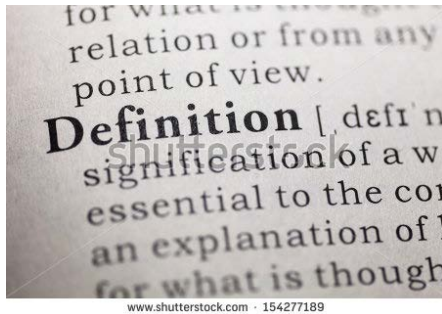
# EU Funds: Tools, Hints, Recommendations



# DEFINITIONS/ EU PROJECT LANGUAGE

TURNING IDEAS INTO EU PROJECTS

## What is EU funding?

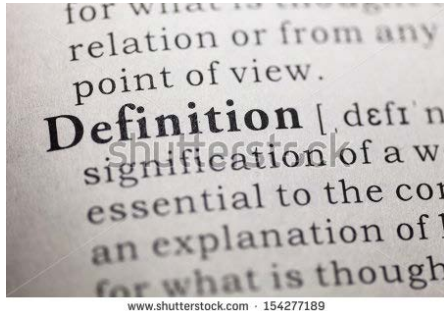


- **English: Grant, Subsidy**
  - direct financial contributions from the EU budget
- **For whom?**
  - Public organisations, associations, NGOs, companies, SMEs etc.
- **What for?**
  - A project – meaning a specific activity

# DEFINITIONS/ EU PROJECT LANGUAGE

TURNING IDEAS INTO EU PROJECTS

## What is EU funding?



- **7 year funding periods**
- **EU Programmes have their own rules**
  - Programmes in itself are often not comparable
  - Incoherent structure huge point of criticism
  - IPMA methods help you structure the project though

# DEFINITIONS/ EU PROJECT LANGUAGE

TURNING IDEAS INTO EU PROJECTS

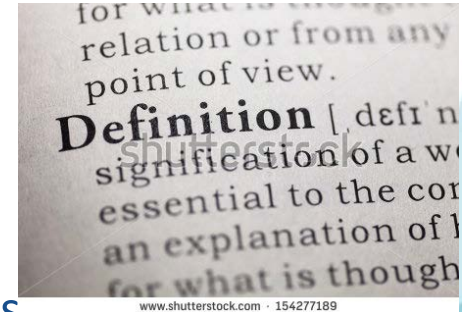


- **Call** = a certain period of time when you can apply for EU funds within a specific Programme
- **Consortium** = some Programmes ask you to form a Consortium. That means, that you have to find some other project partners who are facing similar challenges and who are willing to cooperate with you within a project
- **Lead Partner**= every Consortium has a Lead Partner. That LP gets much more budget, but is also in charge of communication with Programme.



# DEFINITIONS/ EU PROJECT LANGUAGE

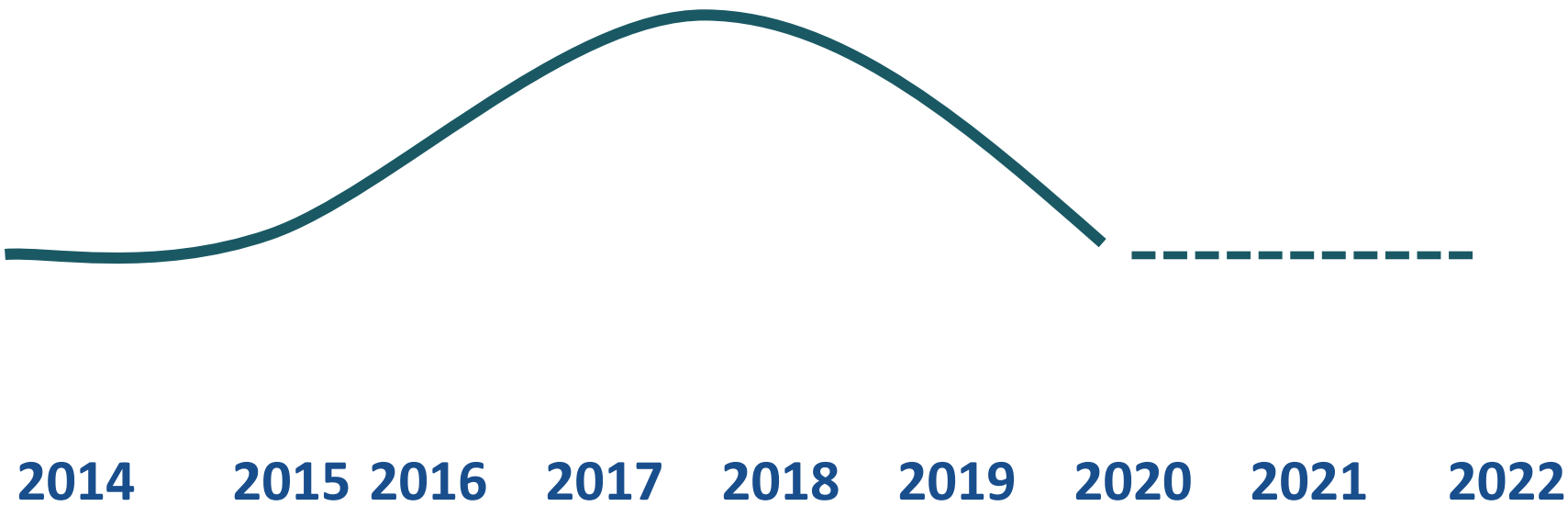
TURNING IDEAS INTO EU PROJECTS



- **Work Package Leader**= many projects need to be structured via WP's. Every WP has a Work Package Leader who reports to LP about Progress etc.
- **Associated Partner (Project Observers)** = when Consortium is required, often also associated partners are required. Those partners do not have any budget in the project, but they act as supporters of it and get permanent information etc. Eg.: NGO's, Regional Organizations etc.

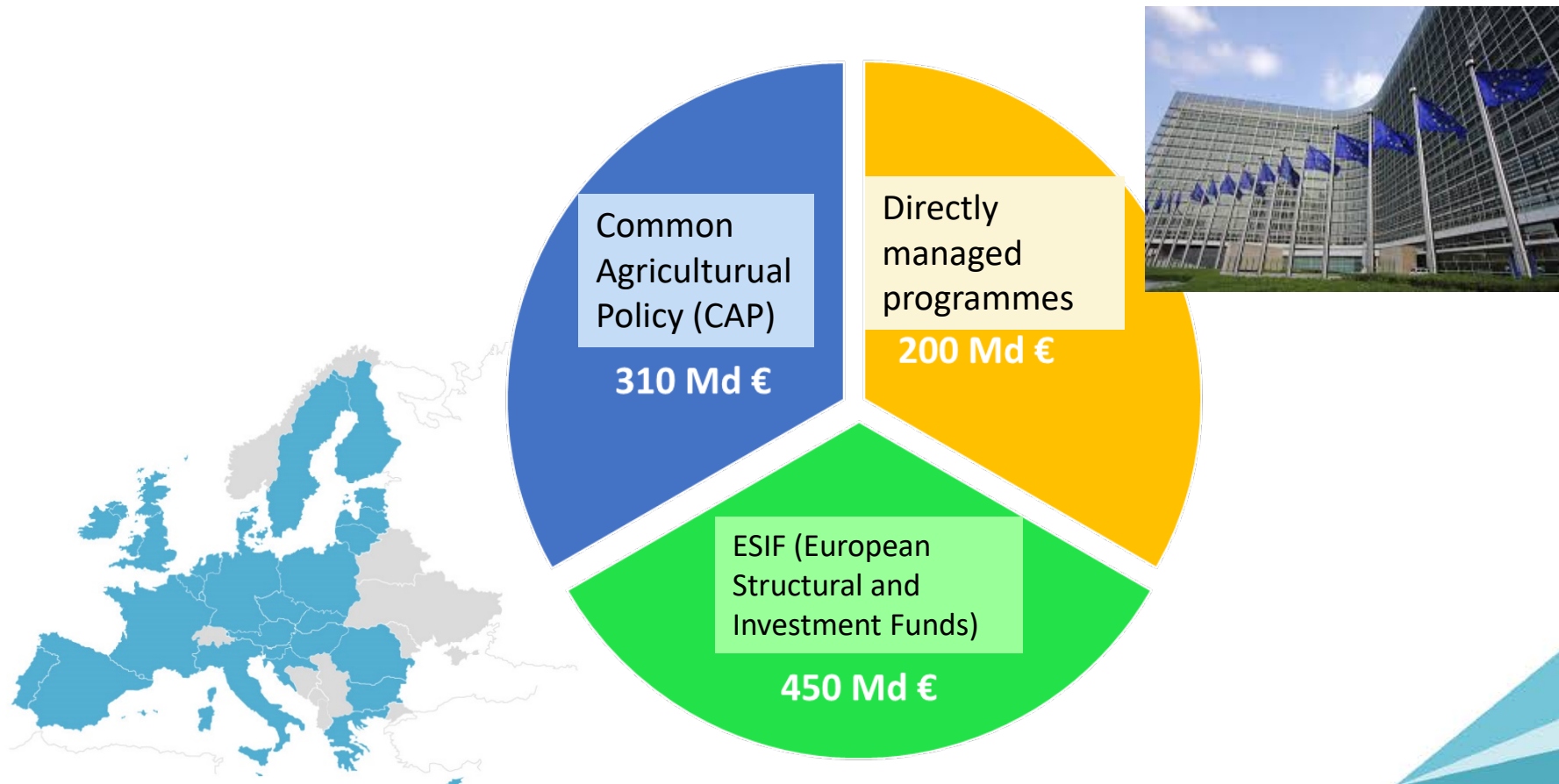
# FUNDING PERIOD 2014-2020

TURNING IDEAS INTO EU PROJECTS



# EU FUNDING LANDSCAPE 2014-2020

TURNING IDEAS INTO EU PROJECTS



# FUNDING PROGRAMMES IN ALBANIA

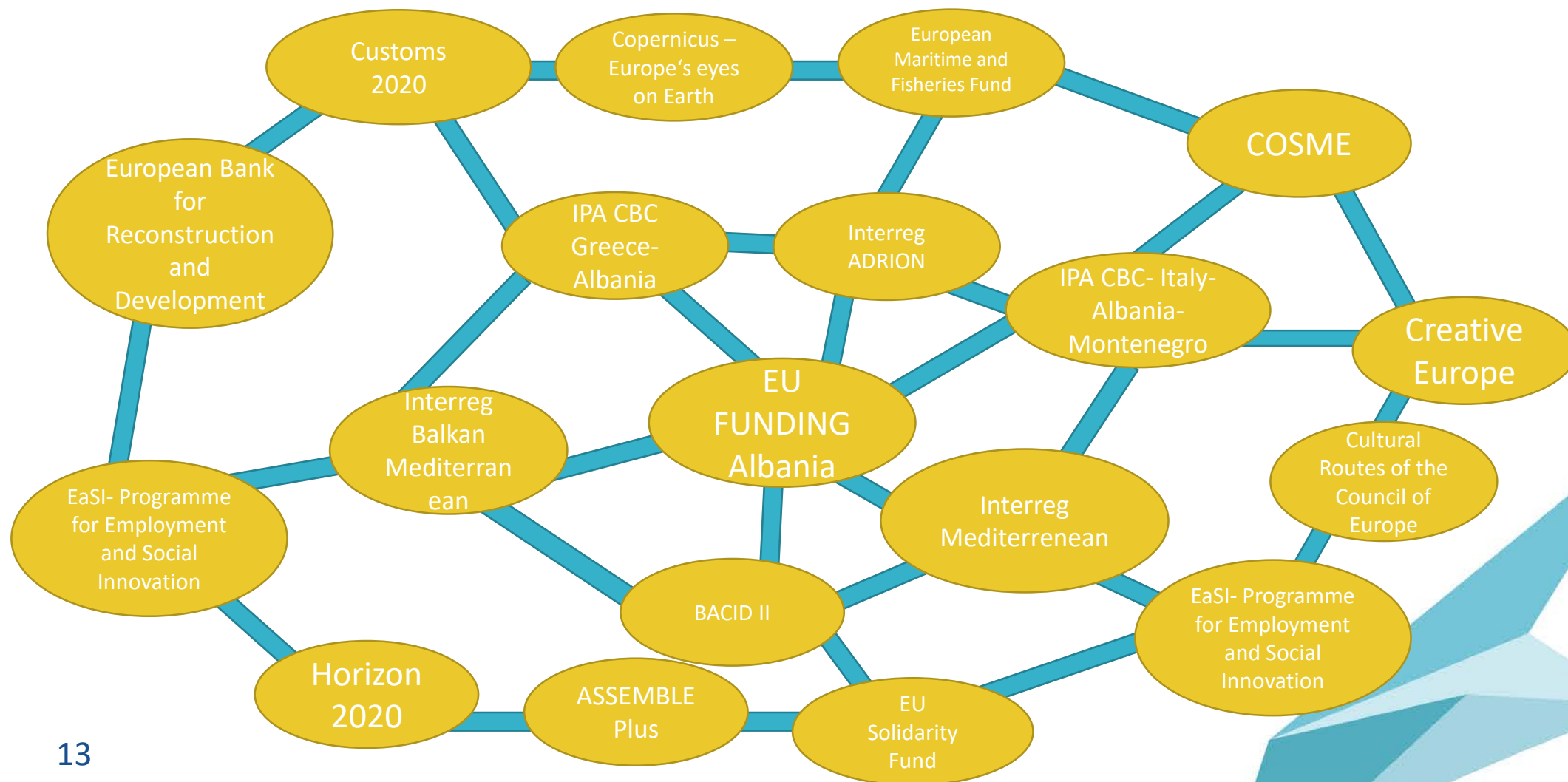
TURNING IDEAS INTO EU PROJECTS

➔ **WHAT DO YOU THINK:** how many EU funding programmes are available in Albania?



# EU FUNDING IN ALBANIA

TURNING IDEAS INTO EU PROJECTS



# EuroAccess - Background



1. EuroAccess Vienna 2015: funding opportunities for Wien Holding companies
2. EuroAccess Danube Region 2016: new website to provide info for the Danube Region
3. EuroAccess Macro-Regions 2018: extension to cover all 4 Macro-Regions
4. EuroAccess 2019+ ?

## Initiative of EUSDR PA10

Priority Area 10 – Institutional Capacity & Cooperation

## Implemented by EuroVienna

EU-consulting & -management GmbH



✓ **Direct grant for an action - DG REGIO**

**A project financed by the European Union and the City of Vienna**



EuroAccess is  
co-funded by the  
European Union





# EuroAccess Macro-Regions



NEWSLETTER

SEARCH FOR FUNDING



BALTIC SEA REGION  
EUSBSR

DANUBE REGION  
EUSDR

ADRIATIC & IONIAN REGION  
EUSAIR

ALPINE REGION  
EUSALP

## WELCOME TO EUROACCESS MACRO REGIONS

Your gateway to funding in the EU Macro-Regions  
[www.euro-access.eu](http://www.euro-access.eu)

### Search for Funding

Select Applicant



Select Origin of Applicant



# EuroAccess Macro-Regions



## What is EuroAccess?

Online search tool for EU funding

- Website
- Free of charge
- English

## Who is EuroAccess for?

- (Potential) project promoters in the EU Macro-Regions
- Different types of organisations
  - Public bodies, NGOs, universities, SMEs, associations...

## Aim:

- Support Macro-Regions and their strategic objectives
- One-stop-shop for project promoters searching for EU funding for their project ideas



# EuroAccess Macro-Regions



## What does EuroAccess offer?



- Information on 4 Macro-Regions: what, who, where + most relevant funding programmes
- Calls for proposals in more than 300 EU funding programmes
- Programme information and link
- Filters: applicant, origin, thematic focus, macro-region, type of funding, keyword search
- Customised newsletter with new calls, tailored to the interest profile of each user
- Funding basket to save calls and interesting programmes

[www.euro-access.eu](http://www.euro-access.eu)

# EXCELLENCE IN RESTI



TURNING IDEAS INTO EU PROJECTS

EU project funded by the **Interreg Danube Transnational Programme**

- Development of a curriculum for excellent EU Project Management
- Will be published as open source material
- Pilot training course currently ongoing
- Tool: Infodesk - Online form to ask your EU project related question

A screenshot of the Interreg Excellence-in-ReSTI Infodesk website. The header features the Interreg logo, the European Union flag, and the text 'Excellence-in-ReSTI Danube Transnational Programme'. Below the header is a navigation bar with three buttons: 'Self Test', 'Submit a Ticket', and 'Knowledge Base'. The 'Submit a Ticket' button is highlighted. Below the navigation bar, the text 'Submit a Ticket' is displayed. Underneath, the section 'Ticket Information' is shown, followed by two input fields: 'Contact Name' and 'Email'. The 'Contact Name' field has a red border, and the 'Email' field has a red border.

# EXCELLENCE IN RESTI



TURNING IDEAS INTO EU PROJECTS

## Infodesk

- Broad range of topics related to EU projects

A screenshot of the Infodesk search interface. On the left, there are labels for search filters: 'Topic', 'Additional Information', 'Priority', and 'Word Verification'. To the right of these labels is a search bar with a dropdown menu. The dropdown menu is currently open, showing a list of topics: 'Project Development', 'Budget Development', 'Grant Application Writing', 'Social Innovation', 'Project Management', 'Risk Management', 'Innovation in the business context', and 'Business Models'. The 'Project Development' option is highlighted at the top of the list. The search bar has a magnifying glass icon on the right side.

<https://resti.academy/infodesk>

- + Glossary
- + Project Management Tools Overview

# Additional Funding Programmes for Pogradec

TURNING IDEAS INTO EU PROJECTS

## ➔ Possible Topics:

### Cultural Heritage:

Cultural Routes of the Council of Europe, Europe for Citizens, Interreg Balkan- Mediterranean, Creative Europe, Interreg ADRION, Interreg Mediterranean, IPA- CBC Italy- Albania- Montenegro, Interreg- IPA CBC Greece- Albania

### Tourism:

COSME, Interreg Balkan- Mediterranean, Cultural Routes of the Council of Europe, Interreg ADRION, Interreg Mediterranean, IPA- CBC Italy- Albania- Montenegro, Interreg- IPA CBC Greece- Albania

### Start- Up, Business Development

COSME, Interreg Balkan- Mediterranean, Horizon 2020, Interreg Mediterranean, IPA- CBC Italy- Albania- Montenegro

# Additional Funding Programmes for Pogradec

TURNING IDEAS INTO EU PROJECTS

## ➔ Possible Topics:

### Citizen Involvement/ Societal Challenges

Europe for Citizens, Horizon 2020- Societal Challenges

### Integration of Minorities

Horizon 2020 – Societal Challenges, EaSI – Programme for Employment and Social Innovation

# Additional Funding Programmes for Pogradec

TURNING IDEAS INTO EU PROJECTS

- ➔ Looking at:
- ➔ Creative Europe
- ➔ Cultural Routes of the Council of Europe
- ➔ Europe for Citizens
- ➔ Horizon 2020
- ➔ Interreg ADRION
- ➔ Interreg Balkan- Mediterranean
- ➔ Interreg Mediterranean
- ➔ IPA- CBC Italy- Albania- Montenegro

# Open Calls relevant Pogradec

- ➔ Looking at:
- ➔ Creative Europe – **Support to Festivals**
- ➔ Europe for Citizens – **Civil Society Projects**
- ➔ Interreg Mediterranean – **1<sup>st</sup> Call for Strategic Projects**
- ➔ IPA- CBC Italy- Albania- Montenegro – **Targeted Call for Project Proposals**

[www.euro-access.eu](http://www.euro-access.eu)

# Open Calls relevant Pogradec

## ➔ Creative Europe – **Support to Festivals**

### ➔ Sub- Programme: Media

- ➔ Only applications submitted by eligible entities organising audiovisual festivals in countries participating in the MEDIA Sub-programme will be accepted.
- ➔ At least 50% of the films must be non-national. At least 15 such countries must be represented.

[www.euro-access.eu](http://www.euro-access.eu)



# Open Calls relevant Pogradec

## ➔ Europe for Citizens – Civil Society Projects

### ➔ Civil Society Projects

#### ➔ A Civil Society Project must include at least two of the following three types of activities:

- Promotion of societal engagement and solidarity
- Gathering of opinions
- Volunteering

[www.euro-access.eu](http://www.euro-access.eu)

# Open Calls relevant Pogradec

## ➔ Interreg Mediterranean – 1<sup>st</sup> Call for Strategic Projects

### ➔ Topics:

- PA4 - Enhancing Mediterranean Governance
  - Maritime Surveillance or Maritime Tourism
  - Only for public bodies
  - 2- step application

### ➔ Partners: minimum 7 from 7 countries (5 EU countries), max 10

### ➔ Deadline: 06.06.2019

### ➔ Objectives: reducing seasonality, increasing level of cooperation between states, creating synergies and innovation, improving sustainability and empower actors of the tourism value chain – that leads to:

- Integrated multilevel planning for sustainable tourism
- Capacity building for the empowerment of relevant actors in the tourism sector

# Open Calls relevant Pogradec

## ➔ IPA- CBC Italy- Albania- Montenegro – Targeted Call for Project Proposals

### ➔ Topics:

- S.O. 1.1. Competitiveness (only small scale projects): Social innovation/inclusion; Blue and green economy.
- S.O. 2.1. Tourism: Family tourism; Sport/adventure tourism; Youngsters tourism
- S.O. 2.2. Culture: Arts other than visual arts (music, literature, etc.).
- S.O. 3.2. Energy Common energy planning; Adoption of European standards in the RES and RUE sector for public administrations.
- S.O. 4.1. Transport: ○ Multimodal connections; ○ Custom procedures; ○ Connections between the main cross border transport infrastructures and the EU transEuropean corridors; ○ Improvement of maritime connections; ○ Optimization of out of standard loads.

# Open Calls relevant Pogradec

- ➔ **IPA- CBC Italy- Albania- Montenegro – Targeted Call for Project Proposals**
- ➔ Application: 1- Step Procedure –online
- ➔ Partners: 3-5 partners. Minimum 1 per country
- ➔ Deadline: 02.06.2019
- ➔ Support in Finding Partners via [js@italy-albania-montenegro.eu](mailto:js@italy-albania-montenegro.eu)
- ➔ 20% of IPA- funds will be pre-financed by signing subsidy contract!!

[www.euro-access.eu](http://www.euro-access.eu)

# Capacity Building



# Capacity Building - Example: DSPF

TURNING IDEAS INTO EU PROJECTS

## Danube Strategic Project Fund

Part-financed by the European Union and the City of Vienna

- A pilot initiative to fund
  - to fund strategic transnational projects in the Danube Region
  - focuses primarily on innovative pre-mature projects
  - projects which could not be funded so far
  - projects which respond to the actual needs in the Danube Region
  - projects which establishes links to the Adriatic-Ionian Region (EUSAIR)
  - e.g. The Bridge: <https://dspf-projects.tumblr.com/tagged/thebridge>



# Capacity Building - Example: DSPF

TURNING IDEAS INTO EU PROJECTS

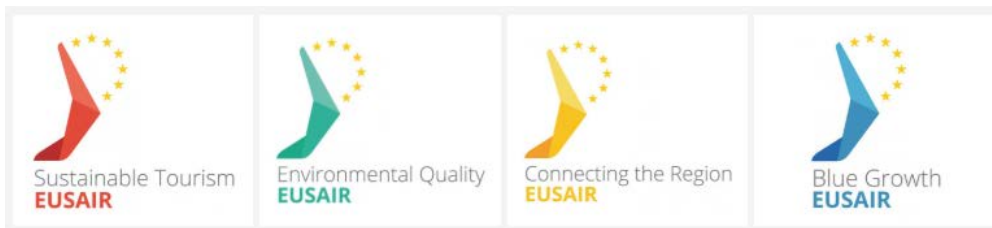
## Danube Strategic Project Fund

Part-financed by the European Union and the City of Vienna

- EU Strategy for the Danube Region
- Initiated by Priority Coordinator 10 (PAC 10)  
(Institutional Capacity & Cooperation)

## EU Strategy for the Adriatic Ionian Region (EUSAIR)

- Thematic Steering Groups (TSGs)



- Pillar Coordinators ([link](#))  
e.g. Albania: Ministry of Tourism and Environment (TSG 4)





# Capacity Building

TURNING IDEAS INTO EU PROJECTS

➔ EUSAIR

➔ EuroVienna:

- BACID – upcoming Call
- Europe for Citizens
- Assistance in Finding Partners, Finding Programmes





# FEEDBACK, CONCLUSIONS AND CLOSING

→ What can we take home?



# Feedback and closing

TURNING IDEAS INTO EU PROJECTS

- ➔ Questions and Answers
- ➔ Is there something else you always wanted to know?



# Thank you for your attention!

TURNING IDEAS INTO EU PROJECTS



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TURNING IDEAS INTO EU PROJECTS

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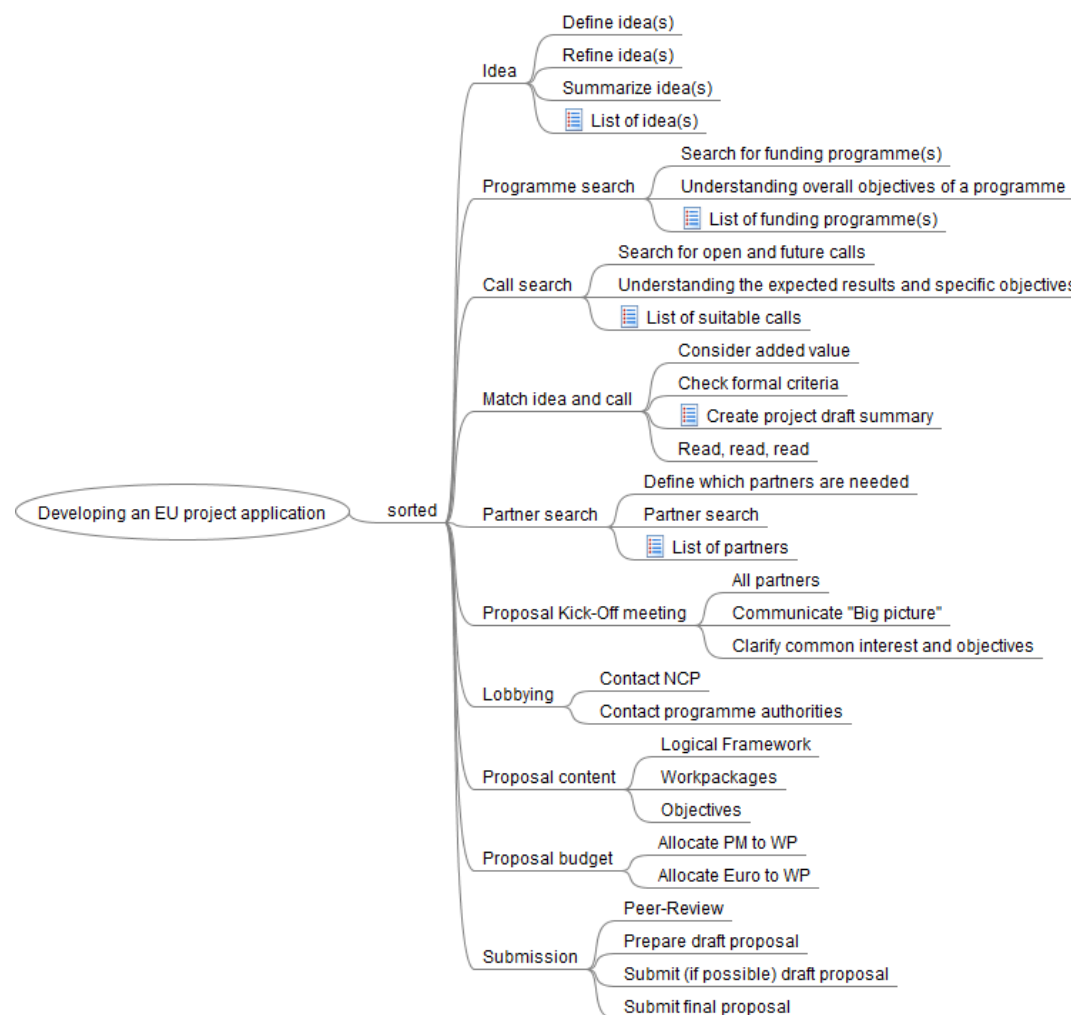
# EU Project Development



# EU Project Development

## TURNING IDEAS INTO EU PROJECTS

- ✓ Idea
- ✓ Programme search
- ✓ Call search
- ✓ Match idea and call
- ✓ Partner search
- ✓ Kick-Off meeting
- ✓ Lobbying
- ✓ Proposal content
- ✓ Proposal budget
- ✓ Submission

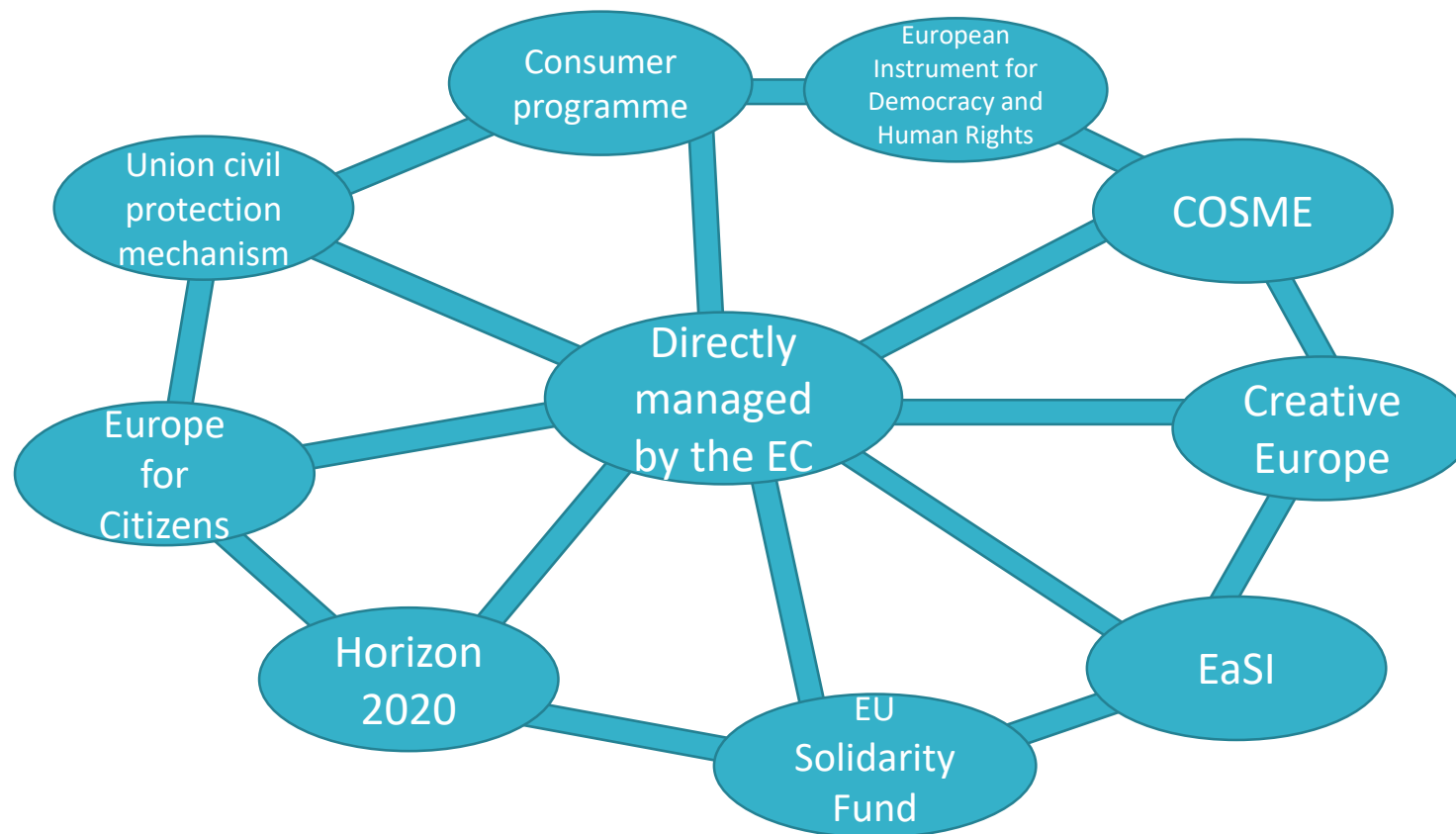


# **DIRECTLY MANAGED PROGRAMMES BY THE EC**



# DIRECTLY MANAGED PROGRAMMES

TURNING IDEAS INTO EU PROJECTS







- ➔ **COSME is the EU programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises (SMEs) running from 2014 to 2020 with a planned budget of 2.3 bn. €.**



# CREATIVE EUROPE



➔ Funding programme to support the European audiovisual, cultural and creative sector



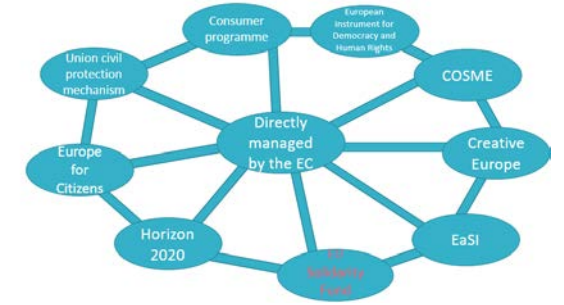
## Creative Europe



- ➔ The Employment and Social Innovation (EaSI) programme is a financing instrument at EU level to promote a high level of quality and sustainable employment, guaranteeing adequate and decent social protection, combating social exclusion and poverty and improving working conditions.



# EU SOLIDARITY FUND



- ➔ In case of a major natural disaster with serious repercussions on living conditions, the natural environment or the economy in one or more regions or one or more countries.

# HORIZON 2020



# EUROPE FOR CITIZENS



- ➔ “to contribute to citizens' understanding of the Union, its history and diversity”, “to foster European citizenship and to improve conditions for civic and democratic participation at Union level”.





# UNION CIVIL PROTECTION MECHANISM



- ➔ The Civil Protection Mechanism facilitates coordination in the field of civil protection in order to improve the effectiveness of systems for preventing, preparing for and responding to natural and man-made disasters. The Mechanism should protect primarily people, but also the environment and property, including cultural heritage.

# CONSUMER PROGRAMME



➔ To ensure a high level of consumer protection.





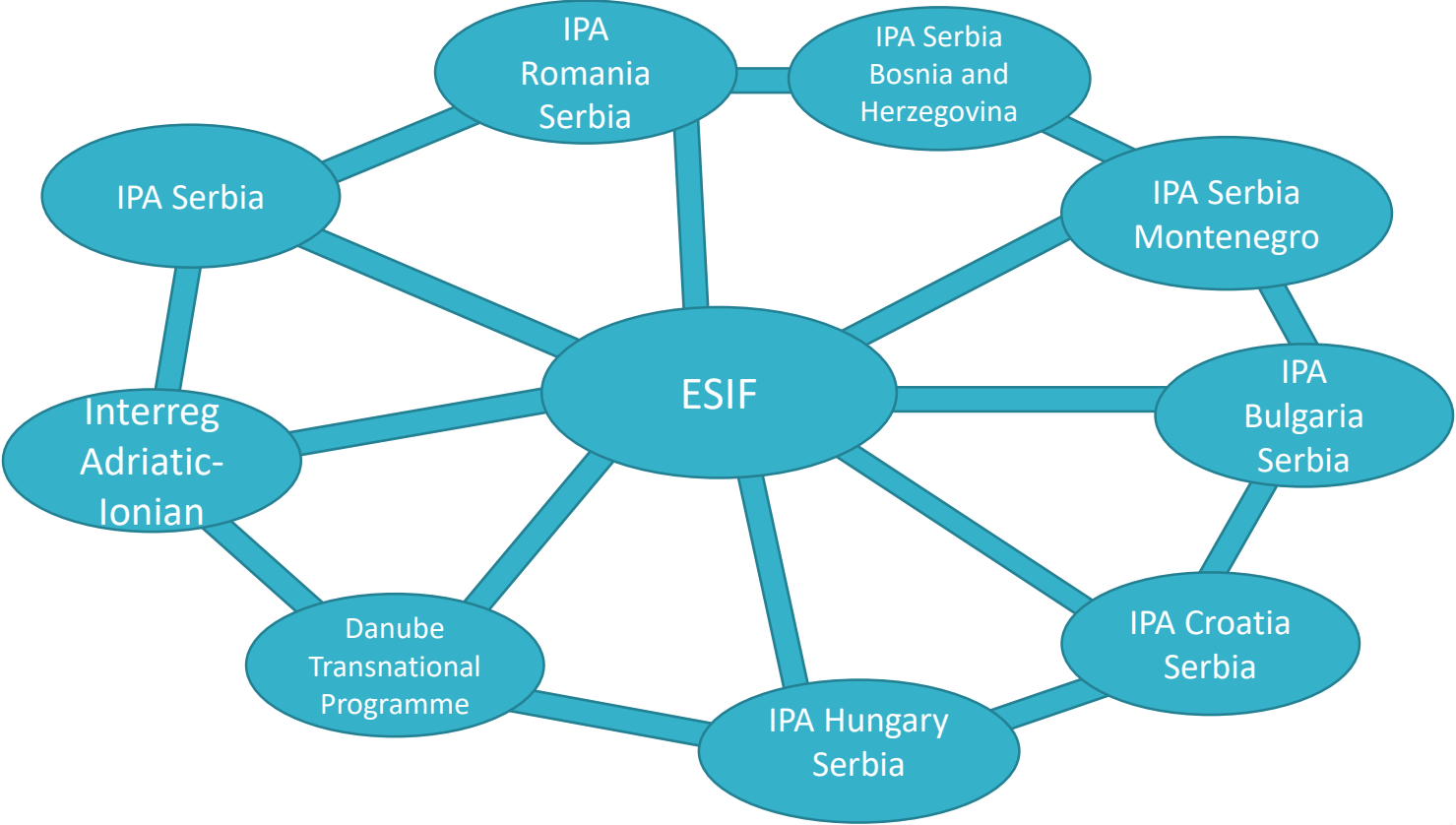


➔ To provide support for the promotion of democracy and human rights in non-EU countries.



# EUROPEAN STRUCTURAL AND INVESTMENT FUNDS (ESIF)





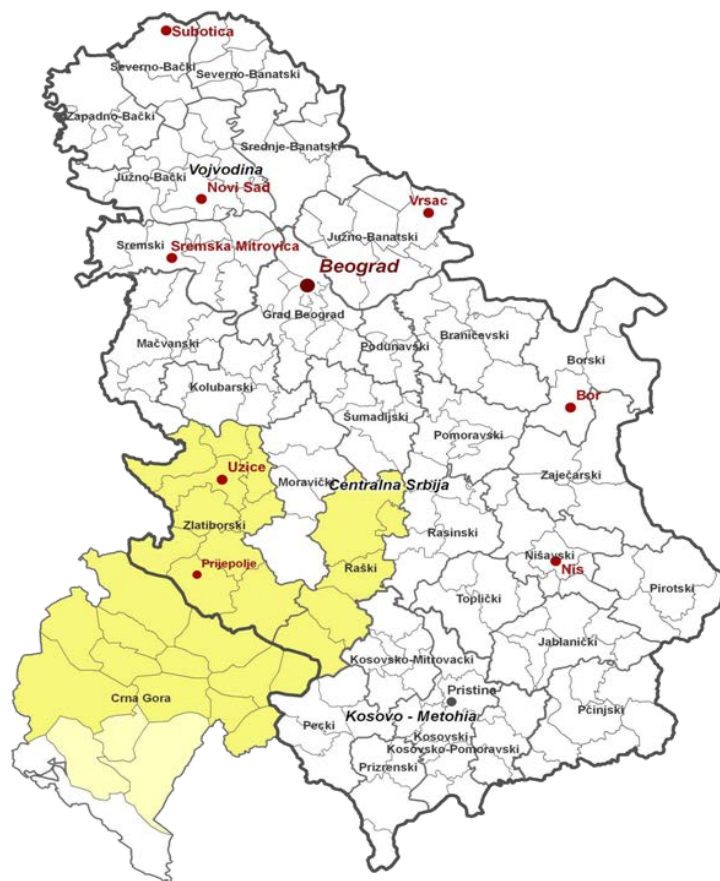
# IPA Romania - Serbia



# IPA Serbia – Bosnia and Herzegovina

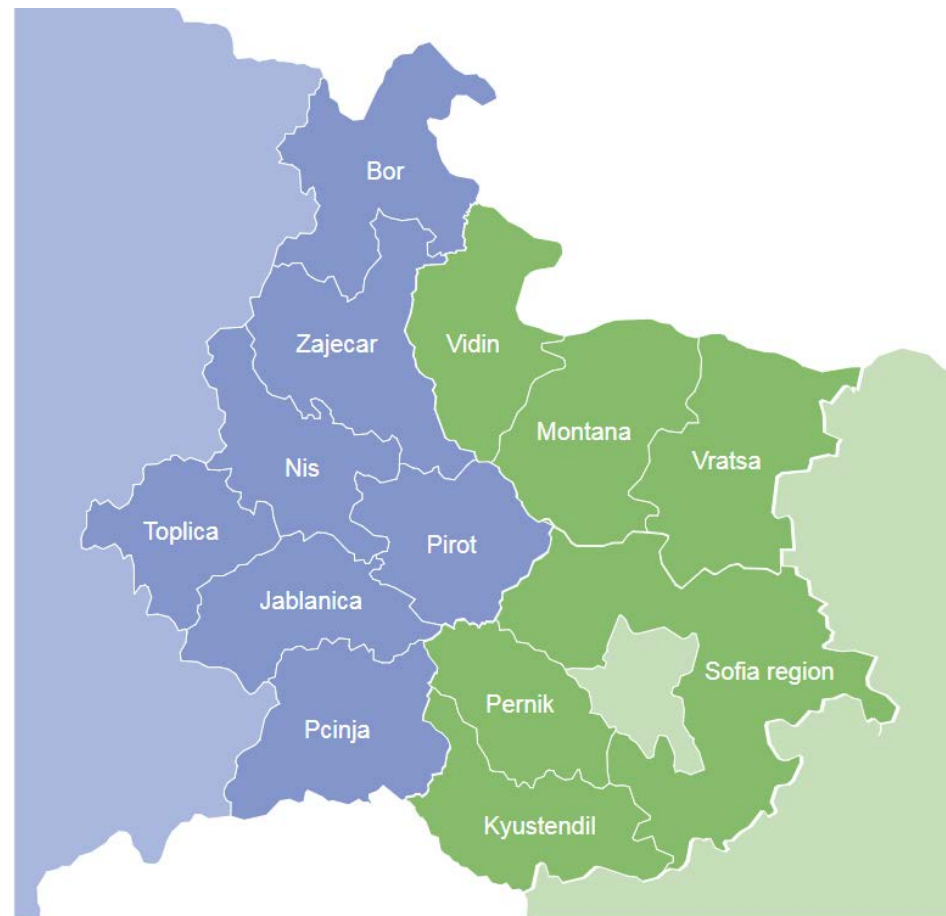


# IPA Serbia - Montenegro





# IPA Bulgaria -Serbia



# IPA Croatia - Serbia





# IPA Hungary - Serbia

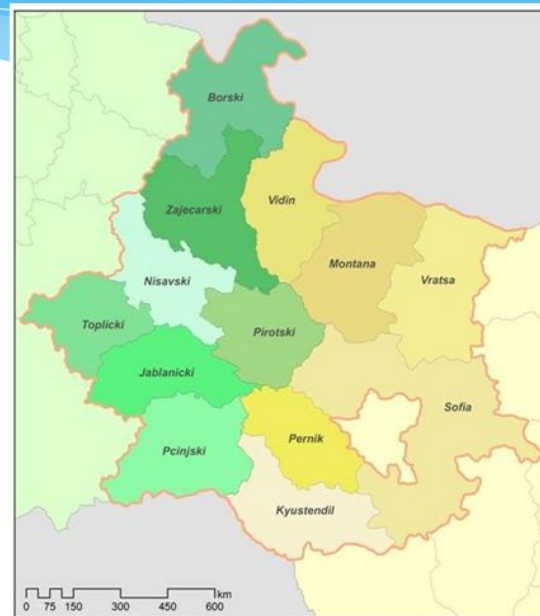


## Eligible area

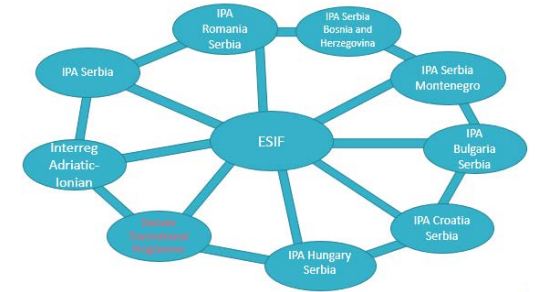


- Territory: 43 933 sq. km.
- Border length: 341 km
- Border checkpoints: 5
- Population: 2 144 054 people
- Eligible regions (NUTS III):

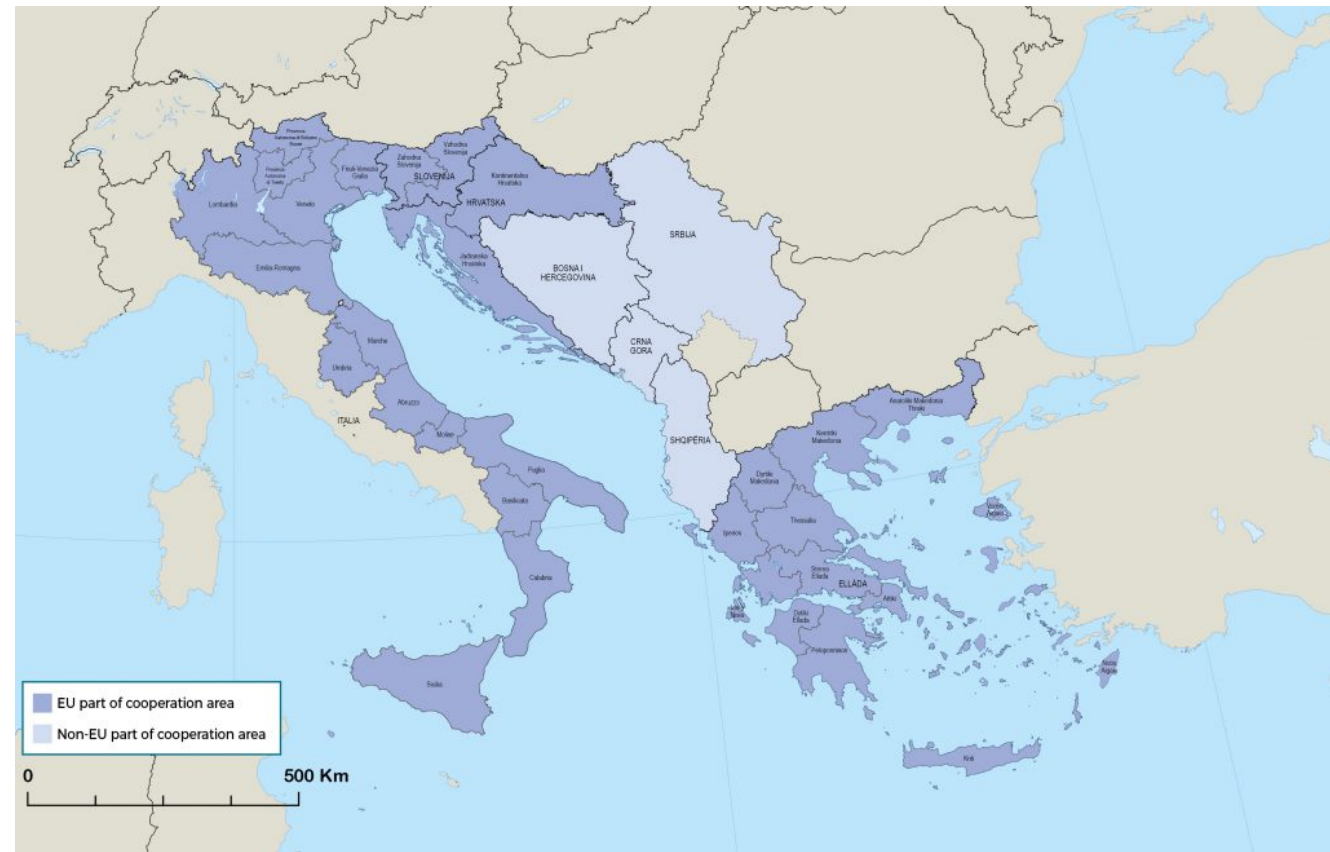
Bulgaria	Serbia
Vidin District	Bor District
Montana District	Zaječar District
Vratsa District	Toplica district
Sofia District	Nišava District
Pernik District	Pirot District
Kyustendil District	Jablanica District
	Pčinja District



# Danube Transnational Programme



# Interreg Adriatic-Ionian



# IPA Serbia



**EUROACCESS**

**EuroAccess**  
Danube Region

[www.danube-euroaccess.eu](http://www.danube-euroaccess.eu)





# BAROMETER

TURNING IDEAS INTO EU PROJECTS

- ➔ Please indicate which programme(s) is/are the most important for your organisation and its activities
- ➔ The 2 most relevant directly managed programme and ESIF programme will be presented more in details

# Project Development

An interactive exercise



# Project Development

- ➔ **Project development – Interactive exercise**
  - **Presentation of project ideas**
  - **Divide into groups: 3 – 4 Persons**
  - **Work with a given project idea and try to find a matching call**

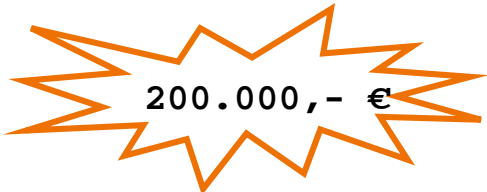


# Project Ideas and Calls

## ➔ Project Idea Nr. 1

### Greening of flat roofs

- Flat roofs in very urban city areas should be planted with different kinds of plants.
- The choice of plants should also differ, not only ornamental or decorative but also useful kind of plants should be planted on the roof..
- One of the important parts of this projects is the scientific analysis of the possible issues or problems of sustainable gardening and biodiversity of the roofs.
- Moreover one exemple garden on one roof should be made as activity of this project.



200.000,- €



36  
Months



# Project Ideas and Calls

## ➔ Project Idea Nr. 2

### Rescue Services - Experience Exchange

- The bigger cities in the Danube Region have an professional rescue service teams (full-time employees).
- The exchange of the the growing challanges of these services are mostly done through different visits which unfortenately do not take place very often or very sporadically.
- The aim of this project is the establishment of an professional and regular exchange of information (best practices) between the rescue services in the Danube Region. One of the important activities of the project is an international conference organized for the representatives of participating organisations.

150.000,- €

18  
Months



# Project Ideas and Calls

## ➔ Project Idea Nr. 3

### Establishment of a new liner shipping

- The aim of this project is to establish a new liner shipping on one of the Austrian lakes that will be operating on a regular basis and during the whole year. Till know only excursion boats were traveling throughout the sommer months on this lake.
- Besides the shortening of the walking or driving distances of the lokal citisens, the main goal is would also be to reduce the CO2 emmission through the new technology ships operating on this lake.

2.500.000, -- €

72  
Months

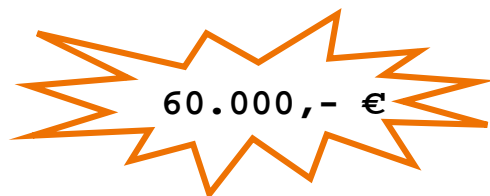


# Project Ideas and Calls

## ➔ Project Idea Nr. 4

### Youth and culture

- The aim of this project is to develop concepts for increassing the interesst of the young people for the cultural heritage of the Europe.
- Main focus would be on development of a documentary series on the European capitals.
- The series should not be shown on TV only but also spread throught the different online media. It should be possible to get additional information on the internet or throught an app.



# Project Ideas and Calls

## ➔ Project Idea Nr. 5

### Energie & Urban Planning

- There should be a research done on how much the different aspects of energie can affect the urban planning.
- Not only the hisorical data should be analysed but also the concepts on how this topic needs be handled in the future have to be developed.
- One of the main aspects that should be take into consideration is the common approach of the main European capitals in this regard.

180.000,- €

24  
Months



# Project Ideas and Calls

## Details – INTERREG

**Interreg** is a series of five programmes to stimulate cooperation between regions in the European Union, funded by the European Regional Development Fund. The first Interreg started in 1989. Interreg IV covered the period 2007–2013. Interreg V (2014-2020) covers all 28 EU Member States, 3 participating EFTA countries (Norway, Switzerland, Liechtenstein), 6 accession countries and 18 neighbouring countries. It has a budget of EUR 10.1 billion, which represents 2.8% of the total of the European Cohesion Policy budget.<sup>[1]</sup> Since the non EU countries don't pay EU membership fee, they contribute directly to Interreg, not through ERDF.

Interreg is designed to stimulate cooperation between member states of the European Union on different levels. One of its main targets is to diminish the influence of national borders in favor of equal economic, social and cultural development of the whole territory of the European Union.[citation needed]

The Interreg initiative is designed to strengthen economic, social and territorial cohesion throughout the European Union, by fostering the balanced development of the continent through cross-border, transnational and interregional cooperation. Special emphasis has been placed on integrating remote regions with those that share external borders with the candidate countries.



# Homework

TURNING IDEAS INTO EU PROJECTS

## ➔ Interested in developing an EU project?

- **Interact Project Management Handbook**
  - **Chapter II:**  
**Project Idea Generation**
  - **Chapter III:**  
**Project Development**
- **Interested in a programme/call?**
  - Look at evaluation criteria



PROJECT MANAGEMENT HANDBOOK

CHAPTER III

Stage 2: PROJECT DEVELOPMENT

